



CATÁLOGO 2017

2017 CATALOG



Nuju, diseño en madera.

“NUJU” nace en el 2014 como una marca mexicana interesada en crear productos de diseño hechos en madera. Nuestro compromiso es el aprovechamiento de la madera de rescate y certificada logrando un valor único en la experiencia sensorial del usuario, valorando la mano de obra y el entendimiento de que cada pieza por su combinación de maderas resulta irrepetible.

Nuju, wood by design.

“NUJU” was founded in 2014 as a Mexican brand interested in creating design products made in wood. Our commitment is based on the use of rescued and certified wood that creates value in the sensory experience of the user. NUJU values that the handmade nature and particular combination of woods results in a unique piece and experience.

PRODUCTOS
PRODUCTS



JUGUETES



TOYS



AVIÓN GRANDE
AIRPLANE

AVIÓN GRANDE

Juguete o decorativo

Materiales: Variedad de maderas de rescate

No. de piezas: 1

Dimensiones: 16 x 16 x 5 cm.

Peso: 100 g aprox.

A001

AIRPLANE

Toy or collectible

Materials: Variety of rescued woods

Num. of pieces: 1

Dimensions: 6.3 x 6.3 x 2 in.

Weight: 0.220 lbs approx.

A001



AVIÓN CHICO
SMALL AIRPLANE

AVIÓN CHICO

Juguete o decorativo

Materiales: Variedad de maderas de rescate

No. de piezas: 1

Dimensiones: 13.5 x 13.5 x 4 cm.

Peso: 50 g aprox.

A002

SMALL AIRPLANE

Toy or collectible

Materials: Variety of rescued woods

Num. of pieces: 1

Dimensions: 5.3 x 5.3 x 1.5 in.

Weight: 0.110 lbs approx.

A002



ROMPECABEZAS
PUZZLE

ROMPECABEZAS

Juguete o decorativo

Materiales: Variedad de maderas de rescate

No. de piezas: 12

Dimensiones: 26 x 16.5 x 2 cm.

Peso: 500 g aprox.

A003

PUZZLE

Toy or collectible

Materials: Variety of rescued woods

Num. of pieces: 12

Dimensions: 10.2 x 6.5 x 0.8 in.

Weight: 1.10 lbs approx.

A003



LIBRO

Juguete o decorativo

Rompecabezas con distintos grados de complejidad para ayudar al desarrollo de la motricidad fina.

Materiales: Piezas de variedad de maderas de rescate y tableros de mdf

No. de piezas: 11 piezas y 3 bases

Dimensiones: 17 x 17 x 6 cm.

Peso: 900 g aprox.

A004

BOOK

Toy or collectible

Puzzles with varying degrees of complexity to aid the development of fine motor skills.

Materials: Pieces made of a variety of rescued woods and boards made of mdf

Num. of pieces: 11 pieces and 3 boards

Dimensions: 6.7 x 6.7 x 2.3 in.

Weight: 2 lbs approx.

A004





CABALLITO
ROCKING HORSE

CABALLITO

Caballito mecedor de madera ensamblado
HECHO A MANO

Materiales: Triplay certificado de Encino o Nogal
Acabado: Puro ensamble (cero clavos) gracias a los cortes
en ángulo y el armado a presión; barniz base agua (no
tóxico); seriados.

No. de piezas: 1 pieza
Dimensiones: 75 x 23 x 47 cm
Peso: 3 kg aprox.

A005

ROCKING HORSE

Rocking Horse of assembled wood
HANDMADE

Materials: Certified Oak or Walnut plywood
Finish: Only joint unions (non metal nails required) thanks
to the angled cuts and the reinforced pressure when
assembled; water-based varnish (non-toxic); serial code
registration.

Num. of pieces: 1 piece
Dimensions: 29.5 x 9 x 18.5 in.
Weight: 6.6 lbs approx.

A005



CABALLITO ENCINO
OAK ROCKING HORSE

A005-E



CABALLITO NOGAL
WALNUT ROCKING HORSE

A005-N



CABALLITO EDICIÓN ESPECIAL
SPECIAL EDITION ROCKING HORSE

A005-EDICIÓN ESPECIAL



BLOQUES 14
BLOCKS 14

BLOQUES 14

Juego de bloques para construir o decorar en combinación de distintas maderas

Materiales: Variedad de maderas de rescate

No. de piezas: 14

Dimensiones: 18 x 18 x 6 cm.

Peso: 700 g aprox.

A006

BLOCKS 14

Set of building blocks with a combination of different kinds of woods

Materials: Variety of rescued woods

Num. of pieces: 14

Dimensions: 7 x 7 x 2.3 in.

Weight: 1.5 lbs approx.

A006



PIRINOLA
SPINNING TOP

PIRINOLA

Juguete o decorativo

Materiales: Variedad de maderas de rescate

No. de piezas: 1

Dimensiones generales: 6 x 5 x 4 cm.

Peso: 50 g aprox.

A010

SPINNING TOP

Toy or collectible

Materials: Variety of rescued woods

Num. of pieces: 1

Dimensions: 2.3 x 2 x 1.6 in.

Weight: 0.110 lbs approx.

A010



BLOQUES COSTALITO
"COSTALITO" BLOCKS

BLOQUES “COSTALITO”

Juego de bloques para construir en madera
especialmente ligera y suave

Materiales: Madera certificada de pino de primera

No. de piezas: 34

Dimensiones generales (bolsa): 20 x 20 x 20 cm.

Peso: 1 kg aprox.

A012

“COSTALITO” BLOCKS

Especially lightweight and soft wooden
building blocks set

Materials: First quality certified pine wood

Num. of pieces: 34

General Dimensions (bag): 8 x 8 x 8 in.

Weight: 2.2 lbs approx.

A012





AJEDREZ

Materiales: Piezas de variedad de maderas de rescate;
tablero de madera certificada
No. de piezas: 32 + tablero
Dimensiones generales (tablero): 40 x 40 x 10 cm.
Peso: 1.5 kg aprox.

A013 M

CHESS

Materials: Pieces made with a variety of rescued woods;
Certified wood board
Num. of pieces: 32 + board
General Dimensions (board): 16 x 16 x 3.2 in.
Weight: 3.3 lbs approx.

A013 M





AJEDREZ DE COLOR
COLOR CHESS

AJEDREZ DE COLOR

Materials: Piezas de variedad de maderas de rescate;
tablero de MDF certificado
No. de piezas: 32 + tablero
Dimensiones generales (tablero): 40 x 40 x 10 cm.
Peso: 900 g aprox.

A013 C

COLOR CHESS

Materials: Pieces made with a variety of rescued woods;
Certified MDF board
Num. of pieces: 32 + board
General Dimensions (board): 16 x 16 x 3.2 in.
Weight: 2 lbs approx.

A013 C



BARQUITO

Juguete o decorativo

Materiales: Variedad de maderas de rescate

No. de piezas: 1

Dimensiones: 13.5 x 13.5 x 4 cm.

Peso: 50 g aprox.

A014

SHIP

Toy or collectible

Materials: Variety of rescued woods

Num. of pieces: 1

Dimensions: 5.3 x 5.3 x 1.5 in.

Weight: 0.110 lbs approx.

A014

IZQUIERDA: BARQUITO
LEFT: SHIP

DERECHA: LIBRO
RIGHT: BOOK





MÓVIL PAJARITOS
BIRDS MOBILE

MÓVIL PAJARITOS

Materiales: Variedad de maderas de rescate
No. de piezas: 5 pajaritos, 1 centro circular, 1 cruceta
Dimensiones generales: 36 x 36 x 70 cm.
Peso: 400 g aprox.

A015

BIRDS MOBILE

Materials: Variety of rescued woods
Num. of pieces: 5 birds, 1 circular center, 1 cross hanger
General Dimensions: 14.2 x 14.2 x 27.5 in.
Weight: 0.88 lbs approx.

A015



MÓVIL AVIONES
AIRPLANES MOBILE

MÓVIL AVIONES

Materiales: Variedad de MDF enchapado certificado

No. de piezas: 5 aviones, 1 centro circular, 1 cruceta

Dimensiones generales: 36 x 36 x 70 cm.

Peso: 500 g aprox.

A016

AIRPLANES MOBILE

Materials: Certified veneered MDF variety

Num. of pieces: 5 airplanes, 1 circular center, 1 cross hanger

General Dimensions: 14.2 x 14.2 x 27.5 in.

Weight: 1.1 lbs approx.

A016

ARRIBA: MÓVIL AVIONES
TOP: AIRPLANES MOBILE

ABAJO: CABALLITO ENCINO Y CABALLITO NOGAL
DOWN: OAK ROCKING HORSE AND WALNUT ROCKING HORSE





DAMAS CHINAS

Materiales: Variedad de maderas de rescate y tablero de
madera certificada

No. de piezas: 1 tablero, 60 canicas de madera

Dimensiones (tablero): 45 x 45 x 5 cm.

Peso: 1.5 kg aprox.

A020

CHINESE CHECKERS

Materials: Variety of rescued woods

Num. of pieces: 1 board, 60 wood pegs

Dimensions (board): 17.7 x 17.7 x 1.8 in.

Weight: 3.3 lbs approx.

A020



MOBILIARIO NIÑOS



CHILDREN'S FURNITURE



MESA Y SILLAS NOGAL
WALNUT TABLE AND CHAIRS

MESA Y SILLAS NOGAL

Materiales: Triplay certificado
Acabado: Puro ensamble (cero clavos),
barniz base agua (no tóxico)
No. de piezas: 1 mesa, 3 sillas, 1 banco
Dimensiones mesa: 65 x 65 x 44 cm.
Dimensiones silla: 27 x 32 x 53 cm.
Dimensiones banco: 27 x 32 x 27 cm.
Peso: 9 kg aprox.

A011-N

WALNUT TABLE AND CHAIRS

Materials: certified plywood
Finish: Only joint unions (non metal nails required),
water-based varnish (non-toxic)
Num. of pieces: 1 table, 3 chairs, 1 stool
Dimensions table: 25.6 x 25.6 x 17.3 in.
Dimensions chair: 10.6 x 12.6 x 20.9 in.
Dimensions stool: 10.6 x 12.6 x 10.6 in.
Weight: 19.8 lbs approx.

A011-N



BLOQUES COSTALITO
COSTALITO BLOCKS

MESA Y SILLAS
TABLE AND CHAIRS



MESA Y SILLAS ENCINO
OAK TABLE AND CHAIRS

MESA Y SILLAS ENCINO

Materiales: Triplay certificado
Acabado: Puro ensamble (cero clavos),
barniz base agua (no tóxico)
No. de piezas: 1 mesa, 3 sillas, 1 banco
Dimensiones mesa: 65 x 65 x 44 cm.
Dimensiones silla: 27 x 32 x 53 cm.
Dimensiones banco: 27 x 32 x 27 cm.
Peso: 9 kg aprox.

A011-E

OAK TABLE AND CHAIRS

Materials: Certified plywood
Finish: Only joint unions (non metal nails required),
water-based varnish (non-toxic)
Num. of pieces: 1 table, 3 chairs, 1 stool
Dimensions table: 25.6 x 25.6 x 17.3 in.
Dimensions chair: 10.6 x 12.6 x 20.9 in.
Dimensions stool: 10.6 x 12.6 x 10.6 in.
Weight: 19.8 lbs approx.

A011-E



MOISÉS
MOSES CRADLE

MOISÉS

Materiales: Triplay certificado
No. de piezas: 1 base, 1 canasta
Dimensiones: 105 x 47.6 x 93 cm.
Peso: 5 Kg aprox.

A017

MOSES CRADDLE (BASSINET)

Materials: Certified plywood
Num. of pieces: 1 structure, 1 basket
Dimensions: 41.3 x 18.7 x 36.6 in.
Weight: 11 lbs approx.

A017



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Ciudad de México



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DISEÑO EN MADERA